

PETS – President Elect Training Seminar
06.05.-08.05.2022. | Novalja, Pag

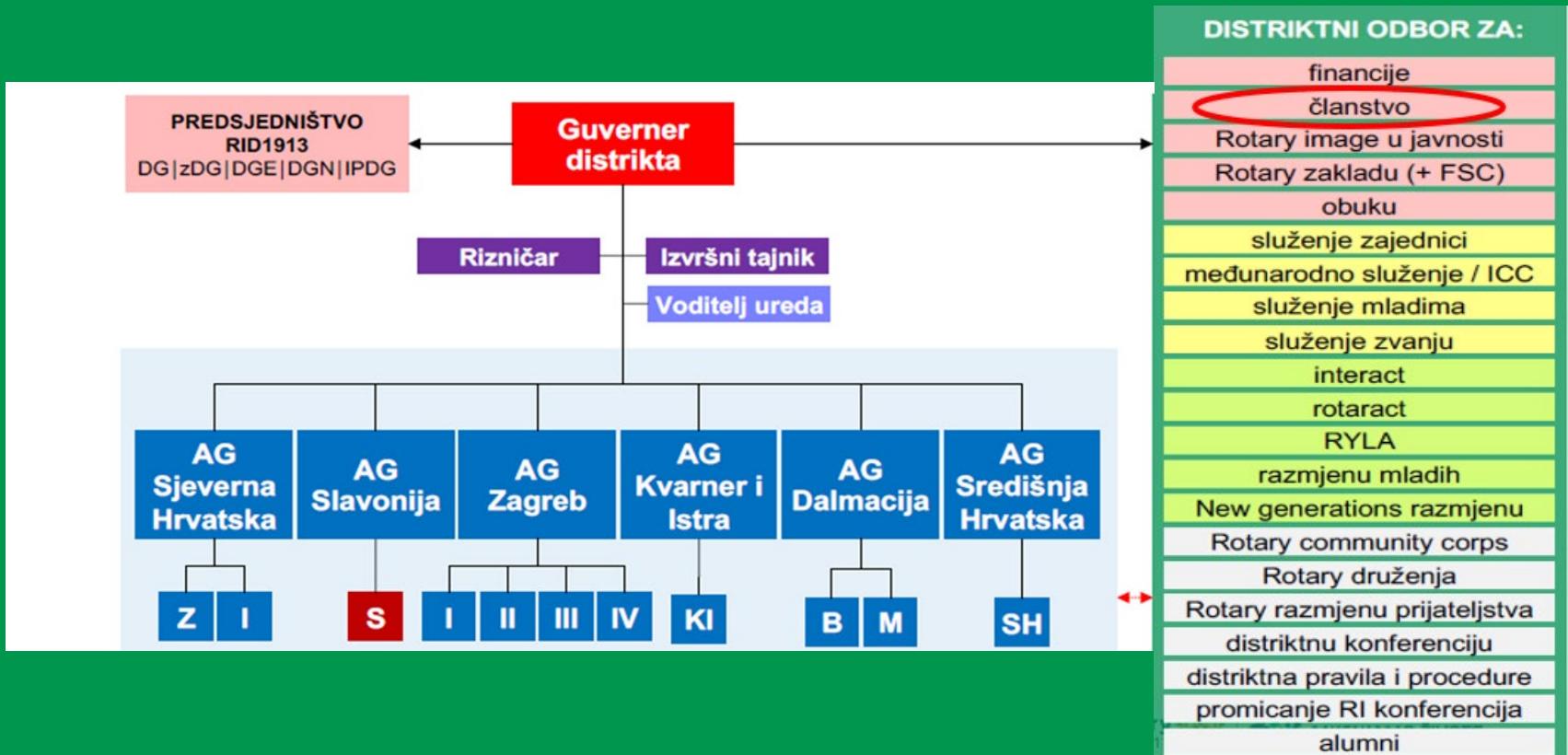
D1913 Članstvo i angažiranost

mr. sc. Dalibor Brnos, MBA

- voditelj Odbora za članstvo DMC 2021-2024
- član Odbora za članstvo 2020/21
- predsjednik RC Zagreb Passport Croatia 2020/21
- član Organizacijskog odbora distriktne konferencije u Puli 2019



ORGANIZACIJA RID 1913



SVRHA DISTRIKTNOG ODBORA ZA ČLANSTVO (DMC):

U suradnji s guvernerom, odbor će identificirati, promovirati i implementirati strategije koje će dovesti do razvoja i porasta članstva, kao i formiranja novih te podrške postojećim Rotary i Rotaract klubovima u distriktu.



DUŽNOSTI I ODGOVORNOSTI DMC:

- 1) Pomagati klupskim voditeljima odbora za članstvo u provođenju njihovih aktivnosti u privlačenju novih članova te angažiranju postojećih.
- 2) Upravljati potencijalnim članovima kroz Manage Membership Leads stranicu na My Rotary.
- 3) Pomagati u organiziranju, osnivanju i podršci novim i drugačijim vrstama klubova gdje Rotary do sada nije prisutan, kao i u područjima gdje je Rotary već aktivan.
- 4) Redovito komunicirati s Rotary koordinatorom i distriktnim guvernerom o napretku, izazovima i prilikama odbora.



SVRHA KLUPSKOG ODBORA ZA ČLANSTVO:

Osigurati **zajednički napor kluba** u privlačenju novih i zadržavanju postojećih članova.

Razviti i implementirati **akcijski plan za razvoj članstva** koji aktivno privlači, zadržava i angažira članove.



DUŽNOSTI I ODGOVORNOSTI KLUPSKOG DMC:

- Postavljanje ciljeva odbora kako bi se ostvarili klupske godišnje ciljevi
- Provedba klupske evaluacije kako bi se utvrdile snage i slabosti
- Suradnja s odborom za image u javnosti u stvaranju pozitivnog image-a
- Razvoj programa za edukaciju i trening novih i postojećih članova
- Sponzorstvo, ukoliko je moguće, novo organiziranog kluba u distriktu
- Planiranje i organiziranje tjednih sastanka i posebnih programa
- Izrada klupskog biltena i održavanje web stranice kako bi članovi bili informirani
- Pomaganje klupskom tajniku u održavanju liste članova i praćenju prisustva
- Promoviranje druženja među članovima
- Provođenje bilo koje druge aktivnosti povezane s učinkovitim radom kluba



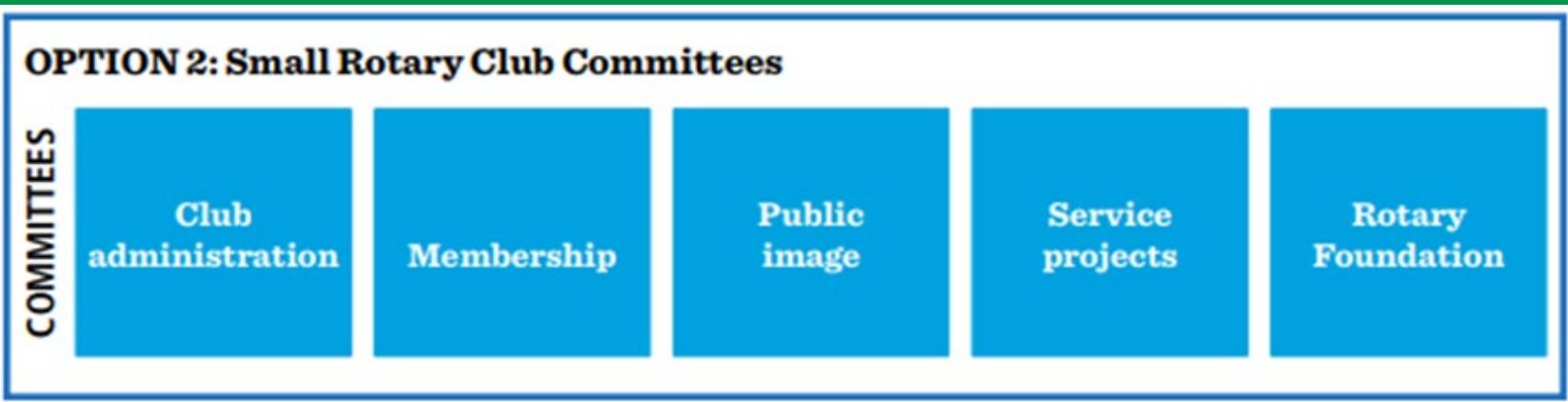
STRUKTURA KLUPSKIH ODBORA (1/3)

OPTION 1: Standard Rotary Club Committees	
COMMITTEES	POSSIBLE SUBCOMMITTEES
Club administration	<ul style="list-style-type: none">• Club program• Member communications• Website• Social events
Membership	<ul style="list-style-type: none">• Attraction• Engagement• New member orientation• Diversity
Public image	<ul style="list-style-type: none">• Media relations• Advertising and marketing• Web and social media
Service projects	<ul style="list-style-type: none">• International• Community• Vocational• Youth service• Fundraising (for club projects)
Rotary Foundation	<ul style="list-style-type: none">• Polio• Fundraising (for grants)• Grants

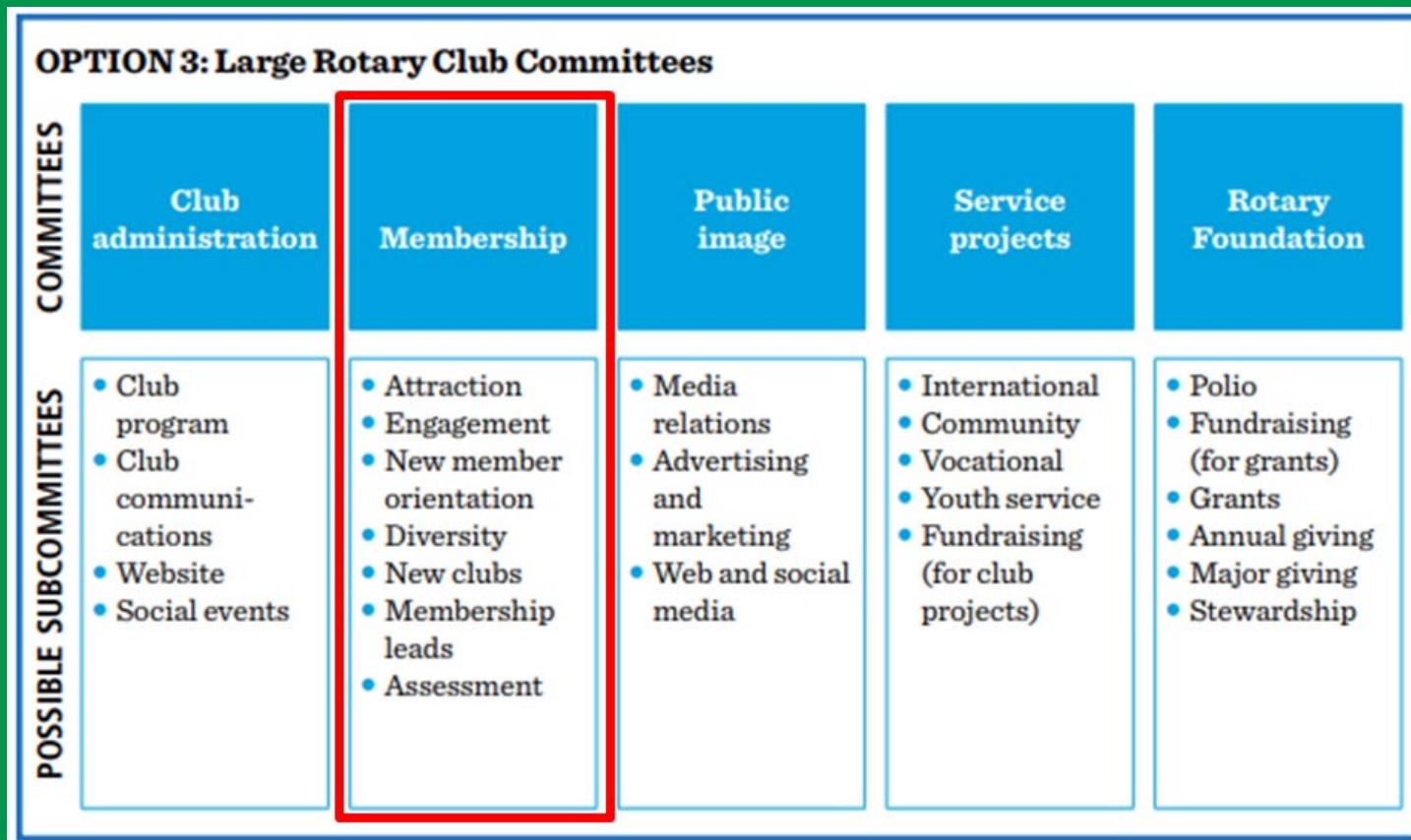


IMAGINE
ROTARY

STRUKTURA KLUPSKIH ODBORA (2/3)



STRUKTURA KLUPSKIH ODBORA (3/3)



IMAGINE
ROTARY



GLOBALNO

1.4 MILIJUNA ČLANOVA

Radeći zajedno, više od **1.4 milijuna Rotarijanaca i Rotaractora**

u više od **48,000 klubova**

Donose pozitivne promjene u svojim zajednicama širom svijeta.

ROTARY

1,207,151

+44,388 od 1. srpnja 2021
(+3,8%)

36,979

+365 od 1. srpnja 2021
(+1,0%)

25%

02. svibnja 2022

ČLANOVI

KLUBOVI

UDIO ŽENA

ROTARACT

233,033

+12,606 od 1. srpnja 2021
(+5,7%)

11,194

+884 od 1. srpnja 2021
(+8,6%)

51%

REGIJA	UDIO ROTARY ČLANOVA KLUBA	PROMJENA OD 2011
Asia	34%	+26%
U.S., Canada, & Caribbean	27%	-20%
Europe, Africa, & the Middle East	25%	-3%
Latin America	8%	-8%
Great Britain & Ireland (RIBI)	3%	-30%
Australia, New Zealand, & the Pacific Islands	3%	-25%



2021/22: EACH ONE, BRING ONE



“Prijatelji, živjeti za druge, brinuti o drugima, služiti drugima i mijenjati njihove živote najbolji je način života.” — RI President Shekhar Mehta

ROTARY.ORG/JOIN

2022/23: + EACH ONE, KEEP ONE

ČLANOVI ROTARY KLUBOVA DOLASCI I ODLASCI, 2020-21

+138,000 novih članova

-150,000 odlazećih
članova

13,000 članova je napustilo
Rotary u prvoj godini



ZAŠTO ČLANOVI NAPUŠTAJU ROTARY?



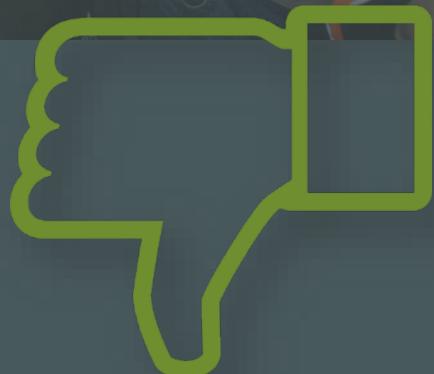
30%

troškovi i/ili vrijeme



23%

ozračje u klubu



19%

neispunjena očekivanja

DISTRICT 1913:

1630 ČLANOVA

+ 310 od 2017

+ 58 od 1. srpnja (2021)

69 KLUBOVA

+ 16 from 2017

+ 3 od 1. srpnja (2021)

TREND, OD <2022, svibanj,02>

DISTRICT

WORLDWIDE

Muškarci, žene	77%, 23%	75%, 25%
Retencija novih članova	99%	79%
Retencija postojećih članova	93%	77%
Članovi mlađi od 50 godina	44%	22%
Članovi stariji od 50 godina	51%	51%
Članovi bez prijavljene dobi	5%	27%

ROTARY

1,630

69

23%

D1913

ČLANOVI

KLUBOVI

UDIO ŽENA

ROTARACT

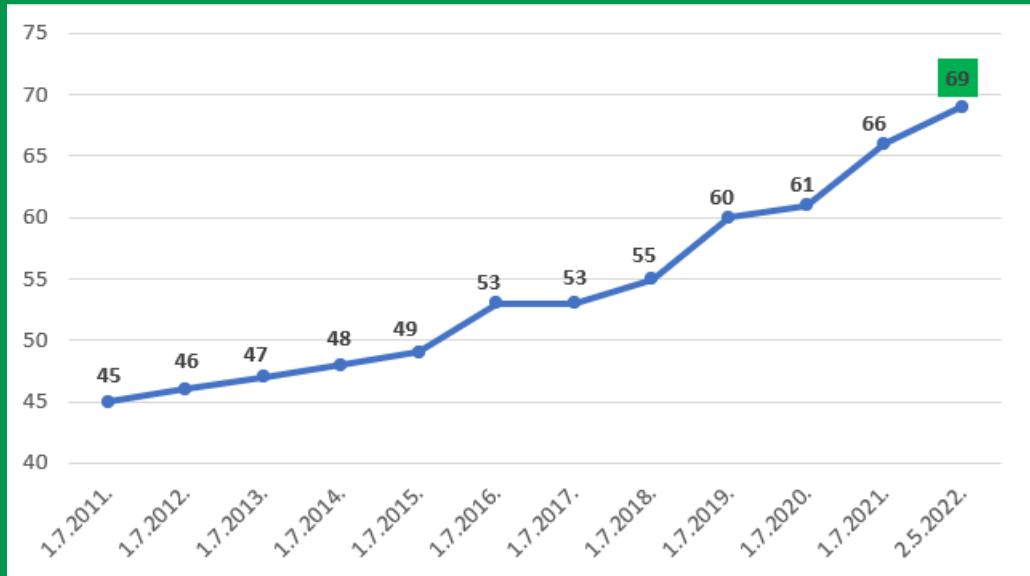
308

25

48% (6% se
nije izjasnilo)

District 1913 – Rotary klubovi

- +53% u zadnjih 10g



- Charter u RY 2021/22:

RC Zagreb Candor (23)

RC Opatija Lungomare (28)

RC Mental Health (27)

- Cilj za RY 2022/23:

3 nova Rotary/Rotaract kluba

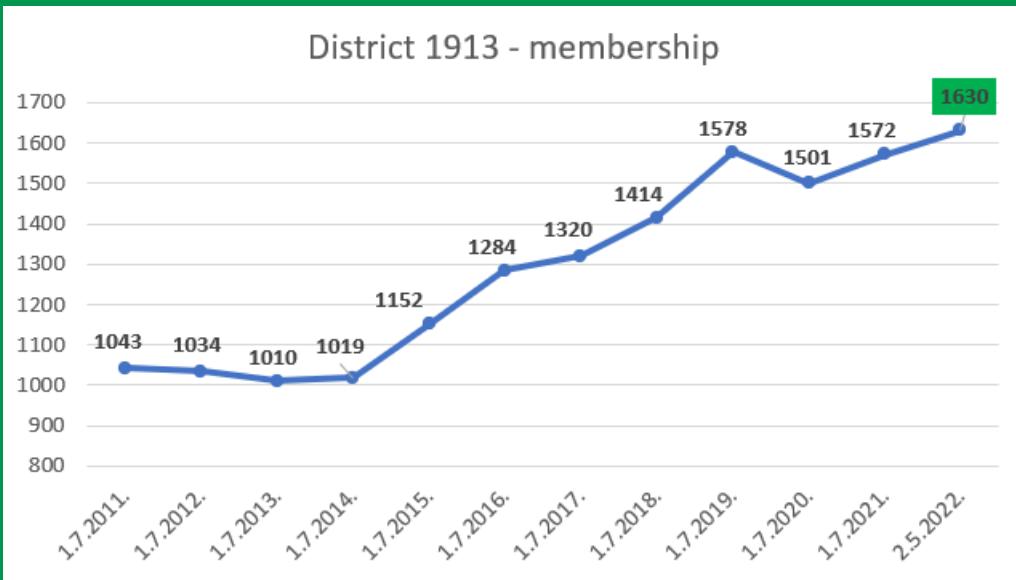
3 nova *cause based* kluba

Rotary

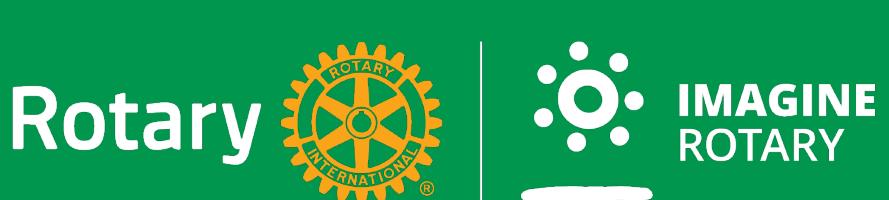


IMAGINE
ROTARY

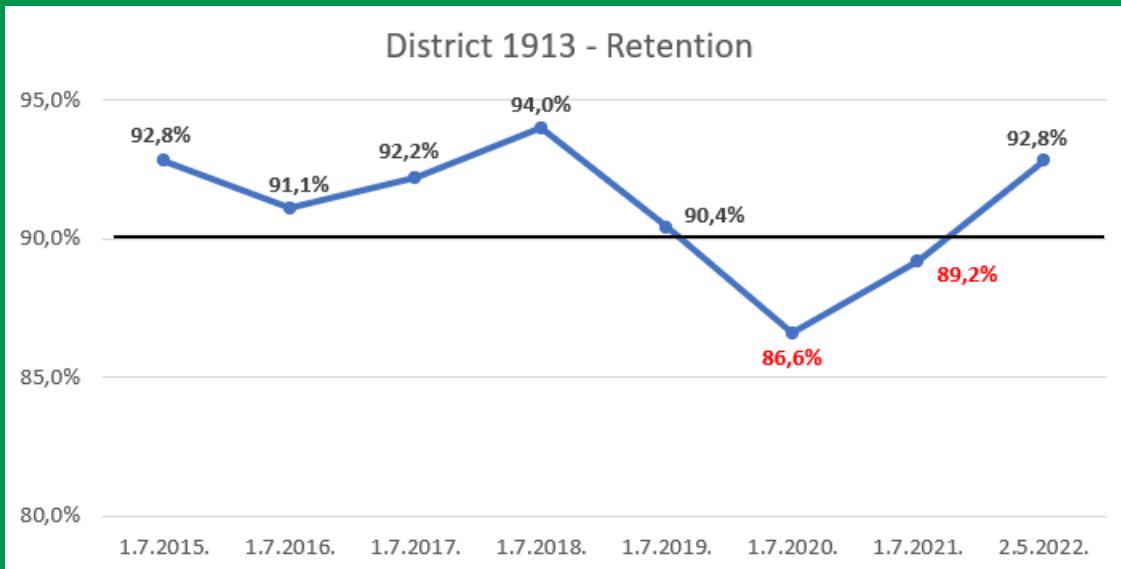
District 1913 – članovi Rotary klubova



- trenutno na vrhuncu
- +56% u zadnjih 10g
- +3,7% u odnosu na 1.7.21
- Cilj za RY 2021/22:
1620 članova (+3%)
- Cilj za 2022/23:
>1650 članova



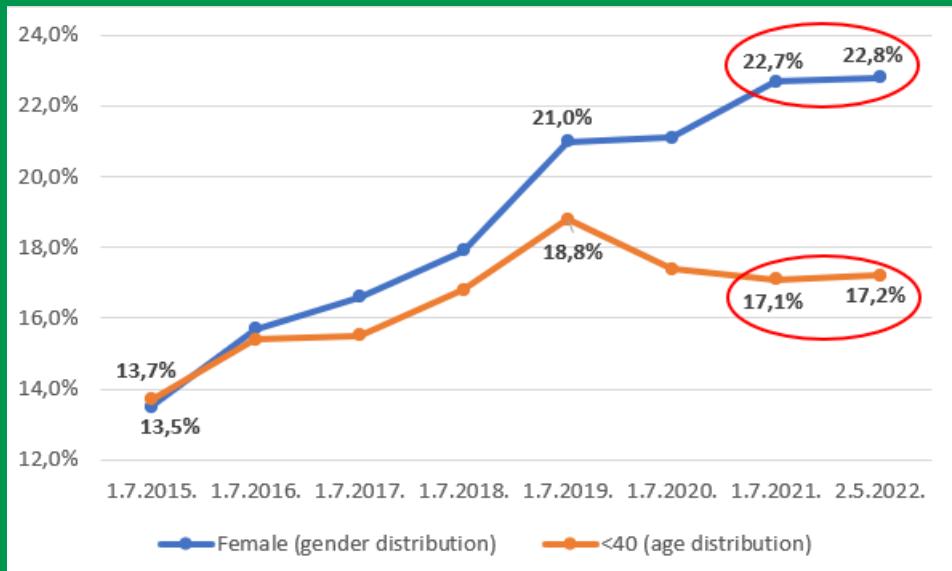
District 1913 – retencija



- Cilj za RY 2021/22:
>90%
- Cilj za RY 2022/23:
>95%



District 1913 – distribucija po dobi i spolu



- **Distribucija po spolu:**
pozitivan trend od 2015.
stagnira na <23%
cilj za RY 2022/23 = 30%
- **Distribucija po dobi (<40):**
negativan trend od 2019
stagnira na 17%
cilj za RY 2022/23 = 20%



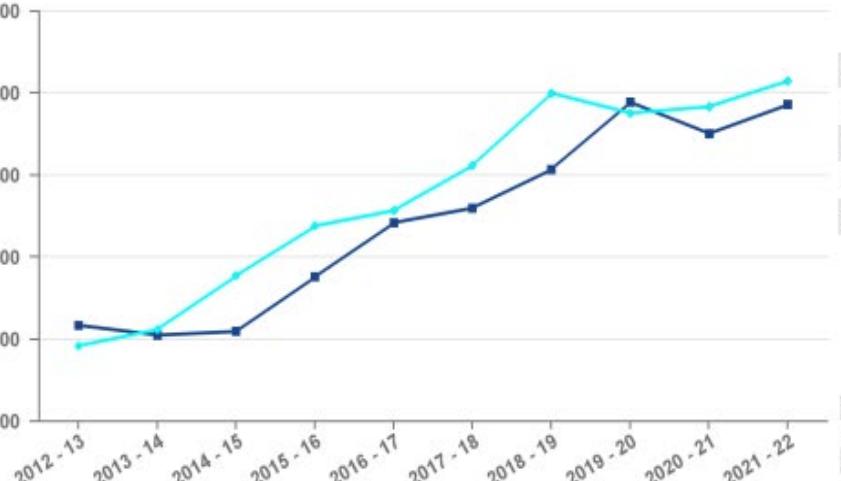
DISTRICT 1913 MEMBERSHIP PROFILE

For July through May (2021 - 22)

	Clubs in District			District Membership				Alumni Membership	Female Member Distribution		Member Distribution Under Age 40			Existing Member Retention		New Member Retention	
	1 July	YTD	Clubs with Goal	Goal	1 July	YTD	Net Growth %	Active %	1 July %	YTD %	1 July	YTD	Unreported %	LFY	YTD	LFY	YTD
2021 - 22	66	69	67	1,700	1,572	1,630	3.69%	3.50%	22.66%	22.82%	17.11%	17.18%	5.21%	89.22%	92.83%	96.57%	98.82%
2020 - 21	61	65	65	1,655	1,501	1,567	4.40%	3.45%	21.05%	21.95%	17.46%	16.78%	6.06%	86.63%	91.75%	91.16%	96.24%
2019 - 20	60	62	58	1,640	1,578	1,551	-1.71%	2.84%	20.98%	21.21%	18.82%	17.67%	5.22%	90.40%	89.50%	81.32%	91.16%
2018 - 19	55	60	59	1,561	1,414	1,600	13.15%	2.81%	17.89%	21.00%	16.83%	18.94%	2.44%	94.03%	92.87%	98.80%	81.32%
2017 - 18	53	55	35	957	1,320	1,424	7.88%	1.62%	16.59%	17.63%	15.53%	16.50%	2.74%	92.15%	95.54%	97.74%	98.80%

Membership Trends

■ 1 July Membership ◆ YTD Membership



Year to Date (YTD) covers the period from July through May

Membership Gains & Losses

	1 July Count	New Admissions	New Terminations	New Readmissions	Existing Terminations	Existing Readmissions	Net Change
2021 - 22	1,572	169	2	0	113	4	58
2020 - 21	1,501	233	8	0	168	10	67
2019 - 20	1,578	147	13	0	210	10	(66)
2018 - 19	1,414	348	65	0	143	17	157
2017 - 18	1,320	166	2	0	80	10	94

Membership Termination by Years of Membership

	Under 1	1-2	3-5	6-10	Over 10	Total
2021 - 22	17	49	20	11	18	115
2020 - 21	14	48	50	27	37	176
2019 - 20	43	64	50	30	36	223
2018 - 19	79	41	41	26	21	208
2017 - 18	5	22	20	22	13	82

Member Termination - Reason

Attendance	Business Obligations	Deceased	Family Obligations	Health	Personal	Joining New Club	Relocation	Misc Reasons
2021 - 22	2	18	5	12	3	51	16	3
2020 - 21	3	22	5	4	2	71	35	8
2019 - 20	10	79	6	10	7	83	10	3
2018 - 19	11	55	2	9	3	47	49	8
2017 - 18	7	29	2	6	2	26	2	4

STRATEŠKI PRIORITET: PODUPIRATI I OSNAŽITI ČLANSTVO

CILJEVI RI za 2022/23:

1. Zadržati postojeće članove
2. Povećati broj članova u klubovima
3. Pokrenuti nove klubove, pojačati različitost i vrste klubova
4. Povećati broj Rotarijanki, kao i članova mlađih od 40 godina i Rotaraktora s dvojnim članstvom
5. Unaprijediti razvoj liderskih i edukacijskih vještina





Goals and Achievements by District

For Rotary Year 2021 - 2022

For District: 1913

Category	Goal	Total Possible	# of Goals Set	# of Goals Achieved		
Members & Engagement	Club membership	69	67	97.10%	22	31.88%
	District conference attendance	69	64	92.75%	4	5.80%
	District training participation	69	66	95.65%	12	17.39%
	Leadership development participation	69	57	82.61%	10	14.49%
	New member sponsorship	69	63	91.30%	9	13.04%
	Rotary Action Group participation	69	27	39.13%	4	5.80%
	Rotary Fellowship participation	69	53	76.81%	10	14.49%
	Service participation	69	62	89.86%	13	18.84%
Members & Engagement Total		552	459	83.15%	84	15.22%

VRSTE ROTARY KLUBOVA

CLUB TYPE: First, determine whether your new club will be a Rotary club, a Rotaract club, or a satellite Rotary or Rotaract club.

Club type	Description	Appeals to	Charter member minimum
Rotary club	Professionals and other leaders who meet regularly for service, connection, and personal growth Read about a successful Rotary club.	People who are looking for friendship and service opportunities Learn more in the Starting a Club online course.	20 required
Rotaract club	Adults who take action through community and international service, learn leadership skills, and develop professionally Read about a successful Rotaract club.	People, especially younger professionals and university students who want to develop leadership skills, find innovative solutions to pressing issues, and have fun through service Learn more in the Rotaract Handbook .	12 recommended
Satellite club	A section of a Rotary or Rotaract club that has its own meetings, projects, bylaws, and board, run in collaboration with its sponsor club Read about a successful satellite club.	Those who want a club experience or a meeting format or time other than what's offered by other clubs in the area but also appreciate the support and partnership of another club Learn more in the Guide to Satellite Clubs .	8 for a satellite Rotary club; no minimum for a satellite Rotaract club



ZAŠTO SATELITSKI KLUBOVI?

U odnosu na standardne klubove, satelitski klubovi omogućavaju:

- Privlačenje članova koji imaju različita zvanja ili različite interese za projekte služenja.
- Pristupačniji su od standardnog kluba. Svi klubovi plaćaju jednaku naknadu prema RI i Districtu ali sponzorski klub može smanjiti članarinu.
- Omogućava priliku za služenje i članstvo manjoj, fokusiranoj skupini članova.
- Približava Rotary zajednici koja ne može podržati standardni klub.
- Može poslužiti kao prijelazni Rotary klub, dok broj članova ne poraste na 20.



FORMATI SASTANAKA (OKUPLJANJA)

MEETING FORMAT: Next, determine whether your club will meet in person, online, or both.

Meeting format	Description	Appeals to
In person	A club that meets in person	Those who consider face-to-face interactions an important part of the meeting experience or who aren't comfortable with or don't enjoy online meetings
Online	A club that meets primarily online Read about a successful club that meets online.	People who travel frequently, have circumstances that make it difficult to meet in person, or prefer an online experience Learn more about online club meetings .
In person and online	A club that holds some meetings in person and others online, or one that holds in-person meetings that some members attend virtually Read about a successful club that meets in person and online.	Those who have various needs or who want a mix of experiences





MODELI ROTARY KLUBOVA

CLUB MODEL: Finally, determine the approach or elements your club will offer. You can choose a model below or design your own.

Club model	Description	Appeals to
Traditional	The traditional club experience includes having a meal, hosting a speaker, and practicing traditions that members value; traditional clubs often have higher dues because of venue and meal costs Read about a successful traditional club.	People who want to socialize over a meal while learning about a new topic or an opportunity to serve the community
Passport	A club that allows members to attend other club meetings frequently as long as they attend a specified number of its own meetings each year Read about a successful passport club.	People who travel frequently or who enjoy trying a variety of club experiences and meeting lots of people Learn more in the Guide to Passport Clubs.
Corporate	A club whose members (or most of them) work for the same employer Read about a successful corporate club.	Employees of one organization who want to do good in their community
Cause-based	A club whose members are passionate about a particular cause and focus their service efforts in that area Read about a successful cause-based club.	People who want to connect with others while addressing a particular set of problems
Alumni-based	A club in which a majority of members (or a majority of charter members) are former Rotary program participants, or former Rotaractors or Rotarians Read about a successful alumni-based club.	People who have participated in Rotary
Interest-based	A club that focuses on a particular interest or hobby Read about a successful interest-based club.	People who want to enjoy Rotary in a specific way or focus on a shared interest or activity, such as professional development for members
International	A club whose members are expatriates or who speak a common language other than the primary language of their district, or an online club whose members are from different countries Read about a successful international club.	Expatriates who want to connect with each other using a common language, or those who want to connect with people from all over the world or want other international experiences from their club meetings



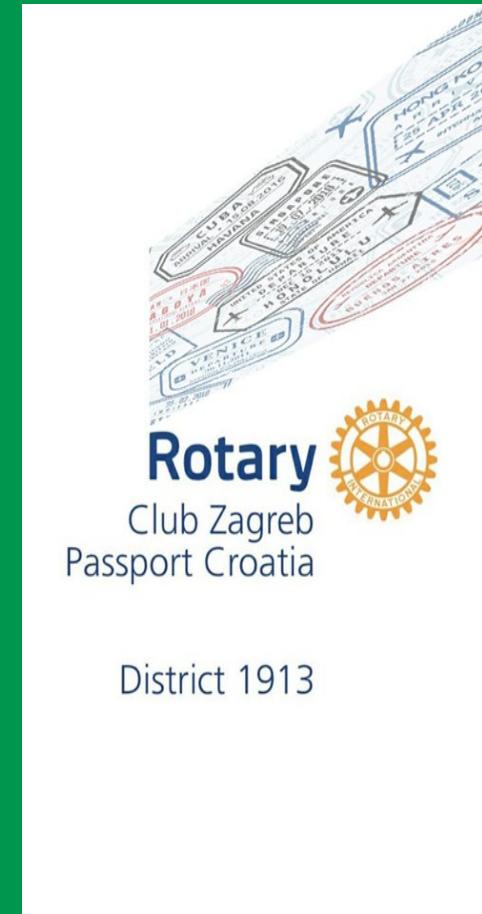
IMAGINE
ROTARY

Primjer: RC Zagreb Passport Croatia

- Prvi klub tog tipa u Europi
- Okuplja članove diljem i izvan Hrvatske:
Španjolska, Engleska, Malta, Irska

To je fleksibilan i pristupačan klub, okuplja članove koji se u tradicionalni Rotary klub ne mogu uklopiti zbog:

- nedostatka VREMENA
 - 4 "fizička" sastanka godišnje + 1x mjesечно online
- nedostatka NOVCA
 - pristupačna članarina, 2.000 kn godišnje
- drugačijih INTERESA za služenje
 - "putovnica" za pristup drugim Rotary klubovima



CAUSE-BASED KLUBOVI

Okupljuju članove koji žele služiti određenoj svrsi.

POSTOJEĆI C-B KLUBOVI U D1913:

- RSC Zagreb City 1850 Health
- RC Mental Health

PRIMJERI NOVIH C-B KLUBOVA:

- Članovi žele učiniti više za zaštitu okoliša.
- Članovi žele biti uključeni u projekte povezane s vodom.
- Članovi brinu o neprivilegiranim (engl. underprivileged) članovima zajednice...



INTEREST-BASED KLUBOVI

**Okupljuju članove koji dijele neki zajednički interes ili hobi.
Slično kao Rotary Fellowship, ali su organizirani u klub.**

PRIMJERI I-B KLUBOVA:

- Članovi žele pričati neki drugi jezik.
- Članovi žele postati bolji menadžeri, lideri.
- Članovi žele prakticirati javni govor...



TKO JE POŽELJAN ČLAN ZA NAŠ KLUB?

Kakve nove članove želimo?

- temeljni zahtjevi
- raznolikost: spol, dob, profesije, klasifikacijski razredi

Kvalifikacije za članstvo:

- profesionalni, vlasnički, izvršni, menadžerski ili društveni položaj
- predanost u služenju kroz osobnu uključenost
- mogućnost ispunjavanja tjednih zahtjeva kluba ili sudjelovanje u projektima u zajednici
- boravak ili rad u blizini kluba ili okolice

U kojim segmentima ćemo biti fleksibilni kako bi privukli nove članove?

U slučaju prelaska člana iz jednog kluba u drugi, obvezan je **GOOD STANDING LETTER** - izjava koja potvrđuje da je prelazeći član ispunio sve obveze prema klubu kojeg napušta.



KORACI U PRIVLAČENJU I ZADRŽAVANJU ČLANOVA

IDENTIFY

> INTRODUCE

> INVITE

> INDUCT

INFORM
AND
ORIENT

> INVOLVE

> EDUCATE

- **Identificiraj** potencijalnog člana
- **Predstavi** mu Rotary i svoja iskustva
- **Pozovi** ga da se priključi, obavijesti upravu kluba
- **Uvedi** ga u klub, ceremonija, obilježja
- **Informiraj** i usmjeri novog člana
- **Uključi** ga u aktivnosti kluba
- **Educiraj** - članovi koji se osjećaju informirani i uključeni prije će ostati aktivno angažirani



IMAGINE
ROTARY

ANGAŽIRANOST SUKLADNO GODINAMA ČLANSTVA

1. godina

- Pobrini se da klupsko iskustvo odgovara postavljenim očekivanjima.
- Ponudi strukturirani orijentacijski program za nove članove.

Godina 1-2

- Poveži člana s projektom služenja ili aktivnosti koja ga interesira.
- Uključi ih u rad jednog od klupskih odbora.

Godina 3-5

- Omogući im priliku za vodstvo.
- Pozovi ih da budu mentori novim članovima.

Godina 6-10

- Ohrabri ih da se uključe u distriktnе aktivnosti.
- Iskoristi njihovo iskustvo u projektima, aktivnostima i vodstvu.

Godina >10

- Traži od njih ideje kako klub učiniti vibrantnijim, dinamičnijim.



VRSTE ČLANSTVA U ROTARY KLUBU

AKTIVNO	POČASNO
Osoba dobrog karaktera i ugleda te odgovarajuće poslovne /stručne klasifikacije	Osobe koje su se istaknule služenjem u promicanju idealja Rotaryja
Ima sve obvezе, odgovornosti i privilegije članstva prema Statutu i Pravilniku	Nema pravo glasa, no može prisustovati svim sastancima i uživati druge povlastice te posjećivati druge klubove
Može obnašati funkciju u klubu, distriktu i RI međunarodnoj razini	Ne može obnašati funkciju niti predlagati nove članove
Obaveza nazočnosti/angažmana i plaćanja članarine	Na njih se ne odnose pravila o nazočnosti i članarinama



VRSTE ČLANSTVA U ROTARY KLUBU

Klubovi mogu imati i druge **alternativne tipove članstva** ali se moraju svrstati ili u aktivne ili u počasne članove.

Takve vrste članstva su npr.:

- član obitelji (Family member)
- član - suradnik (Associate member)
- korporativni član (Corporate member)
- mladi član (ispod 35 godina)
- dvojno članstvo RAC i RC
- ...

Za svaki tip članstva mogu se definirati različite obveze vezano uz: prezenciju, služenje i projekte, klupske i distriktne članarine (plaćanje RI članarine je uvjet za aktivno članstvo).



NAKNADE ZA ČLANSTVO U ROTARY KLUBU

Aktivni članovi plaćaju slijedeće naknade, kumulativno:

- **Rotary International:** \$71 godišnje po članu

- **District 1913:** 650 kn godišnje po članu.

Iznimke: supružnik 200 kn, članovi od 31-35g. 100 kn, članovi mlađi od 30g. i koji su ujedno i članovi Rotaract kluba ne plaćaju članarinu.

- **Rotary klub:** sukladno odluci kluba



ROTARY ONLINE: prednosti korištenja online alata

- [Rotary.hr i Rotary.org](#)
- [My Rotary](#)
 - lakši pristup informacijama i alatima relevantnim za vas
 - Club & District Administration, Discussion Groups, Document center
- [Rotary Club Central](#)
 - online alat za postavljanje ciljeva, praćenje napretka i realizacije
 - klupske podaci (prošli i trenutni), razna izvješća
- [Learning centar](#)
 - online platforma za učenje
 - lakša dostupnost, interaktivnost
 - mnoštvo materijala: video, ppt, doc
 - biranje tečajeva prema temi ili ulozi
- [Online ankete](#)



ROTARY CONNECT: aplikacija za mobilne uređaje

The screenshot shows the main screen of the Rotary Connect app. At the top, there is a navigation bar with three horizontal lines, the Rotary International logo, the text "Rotary Connect", and a user profile picture. Below the navigation bar is a search bar with the placeholder "Pretraga distrikta..." and a magnifying glass icon. The main content area features a grid of twelve blue buttons, each with an icon and text: "Članovi" (Members), "Kalendar" (Calendar), "Klubovi" (Clubs), "Priznanja" (Achievements), "CheckIn" (Check-in), "Predsjednici" (Presidents), "Odbori" (Committees), "Horoskop" (Horoscope), "AG" (AG), "Vodstvo" (Leadership), "Rođendani" (Birthdays), and "Guverneri" (Governors). Below this grid, there is a section titled "Promjene u članstvu kroz 60 dana" (Changes in membership over the last 60 days) with a count of 47. This section lists several items with counts: "Rođendani (danas)" (Birthdays today) with 4, "Prijave za događaje" (Registrations for events) with 1, "Prijave lokacije" (Location registrations) with 0, "Novosti" (News) with 12, "Godišnjice članova" (Member anniversaries) with 19, and "Charter godišnjice" (Charter anniversary) with 25. At the bottom of the screen is a black navigation bar with icons for Home, Favorites, Calendar, People, Search, and Settings.



PRAKTIČNI ALATI ZA RAZVOJ ČLANSTVA

MEMBERSHIP ASSESSMENT TOOLS

Take time to address specific membership areas

TAKE A FRESH APPROACH TO CREATING A MEANINGFUL CLUB EXPERIENCE

These resources can help

ROTARY CLUB HEALTH CHECK

See how your club is doing and find remedies for problem areas

BE A VIBRANT CLUB

Find ideas to reinvigorate members

STRENGTHENING YOUR MEMBERSHIP

Create a plan to give your club a boost

CONNECT FOR GOOD

Inspire members to explore ways to get involved

Available for download
www.rotary.org/membership

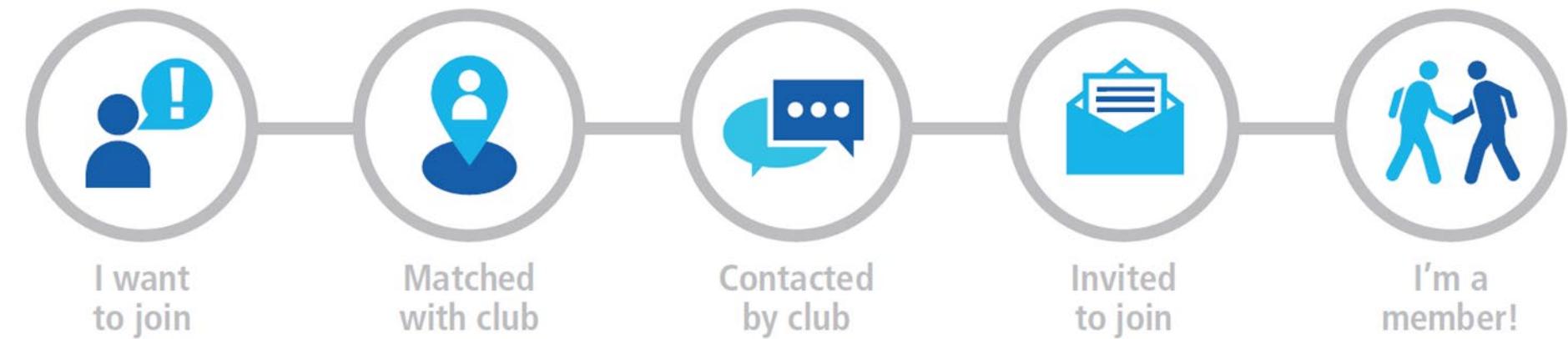
Rotary



IMAGINE ROTARY

CONNECT TO MEMBERSHIP LEADS

A PROSPECTIVE MEMBER'S PATH TO MEMBERSHIP



PROSPECTIVE MEMBERS

RELOCATING MEMBERS

REFERRED MEMBERS



IMAGINE
ROTARY



ROTARY CLUB HEALTH CHECK

JE LI VAŠ KLUB
ZDRAV?

Članovi koji imaju pozitivno iskustvo u Rotaryju vjerojatno će ostati u klubu.

Štoviše, oni stvaraju pozitivno Rotary iskustvo drugima i njihov entuzijazam djeluje kao pokretačka snaga.

[ROTARY.ORG/MEMBERSHIP](https://rotary.org/membership)



MEMBERSHIP ASSESSMENT TOOLS



TAKE ACTION: www.rotary.org

- Representing Your Community's Professions: A **Classification** Assessment
- Diversifying Your Club: A Member **Diversity** Assessment
- Finding New Club Members: A **Prospective Member** Exercise
- Improving Your Member Retention: **Retention** Assessment and Analysis
- Enhancing the Club Experience: **Member Satisfaction** Survey
- Understanding Why Members Leave: **Exit** Survey

ROTARY.ORG/MEMBERSHIP



USING DATA TO FIND OPPORTUNITIES FOR GROWTH

Koristite li se podacima i analizama dostupnim na RCC?

PRISTUPITI IZVJEŠTAJIMA NIJE TEŠKO...

Most of the reports you'll use for your membership work can be found in Rotary Club Central:

1. Go to **My Rotary**. (Type my.rotary.org into a browser.)
2. Choose **SIGN IN TO MY ROTARY**.
3. Enter your sign-in email and password.
4. In the **Manage** tab, under **Club & District Administration**, choose **Rotary Club Central**.

Getting reports:

5. The Dashboard for your club will appear. To see the Dashboard for your district, under the Dashboard heading, choose **district**.
6. In the menu on the right, choose **Reports**.
7. Select the **district report** you want to see.
8. If you want to export the data, click the  button. Under **file type**, choose **Excel** to sort the data, or **PDF** to make a read-only copy. The report will download to your computer.



IZVJEŠTAJI O ČLANSTVU

Rotary Club Central

Members & Engagement Rotary Foundation Giving Service

Club Reports

REPORT

- Club Growth
- Club Membership Profile
- Listing of Sponsored and Satellite clubs
- Member Viability and Growth
- Members in a Club
- Membership Termination Profile

District Reports

REPORT

- 5 Year History of Membership Start Figures
- Club Growth
- Club Meeting Day
- Club Viability and Growth
- Club Meeting Time
- Club Membership Profile
- Clubs in My District
- District Growth
- District Membership Profile
- District Membership Progress to Goal
- Goals and Achievements by District
- Listing of Sponsored and Satellite clubs
- Member Sponsorship Recognition Summary
- Member Viability and Growth
- Members in a Club
- Membership Comparison to 1 July
- Membership Progress to Goal
- Membership Termination Profile
- New Clubs Chartered by Rotary Year
- New Member Sponsor
- Rotary Club Central Goals Set
- Terminated Clubs by Rotary Year

RI D1913 | Vlora

Report	Description and tips:	Notes and questions
Club Growth	<p>Columns C and D compare member numbers for each club at the starts of the current year and the last Rotary year.</p> <p>The next few columns give the number of members gained or lost and the percentage growth, whether positive (black) or negative (red).</p> <p>The last row gives the district's total member count.</p>	
Member Viability and Growth	<p>Enter 7/1/2016 as the start date and 6/30/2019 as the end date.</p> <p>This report uses three years of data to calculate club and district retention rates for new and longer-term members.</p> <p>Pay special attention to clubs that have the lowest retention rates.</p>	
Membership Termination Profile	<p>This report spans five years and shows:</p> <ol style="list-style-type: none"> How long people were members before they left Rotary The reason that was reported for their leaving <p>Note: The reason for termination is often reported by the club secretary and may not reflect the reason the member would give.</p>	
Listing of Sponsored and Satellite Rotary Clubs	<p>Shows the history of club sponsors of new Rotary and satellite clubs. Tab 1 shows the details for any satellite clubs in the district.</p>	
Report	Description and tips:	Notes and questions
District Membership Progress to Goal	<p>Enter 2020-2021 as the year and the last full month.</p> <p>Along with your district dashboard, this report allows you to see the percentages of members who are female and who are under 40. It also compares the district's membership goal to the current membership count.</p>	
5 Year History of Membership Start Figures	<p>Tracks the number of members of each club and, in the last row, the district on each 1 July for the past five years.</p>	
Membership Comparison to 1 July	<p>PROMPT MONTH: Last month PROMPT YEAR: Current</p> <p>Compares the month you choose with membership figures as of 1 July. Columns C, D, and E show the same comparison for the previous Rotary year.</p>	
Membership Progress to Goal	<p>You can run this report each month to see current fluctuations in membership.</p> <p>This report allows you to see which clubs have set specific membership goals in Rotary Club Central and the progress they're making toward their goals.</p>	



ODLUKE TEMELJENE NA PODACIMA





ŠTO ČLANOVI ŽELE



Služiti lokalnoj zajednici



Povezivati se s drugima



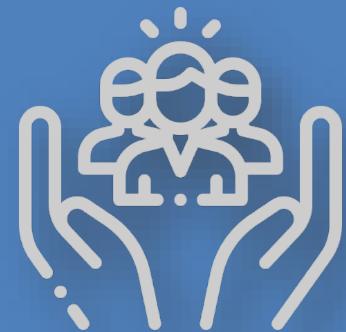
Priliku za profesionalni razvoj
i vodstvo

ČIMBENICI KOJI UTJEĆU NA ZADOVOLJSTVO ČLANOVA:

1. Ugodan odnos s drugim članovima kluba
2. Pozitivan utjecaj kluba na zajednicu
3. Povjerenje u klupsko vodstvo
4. Uživanje na klupskim sastancima

ČIMBENICI KOJI UTJEĆU NA RETENCIJU ČLANOVA:

1. Ugodan odnos s drugim članovima kluba
2. Uživanje na klupskim sastancima



VISIT ROTARY.ORG/DEI

DIVERSITY

Welcoming people of **all backgrounds**, cultures, experiences, and **identities**

EQUITY

Ensuring that each person has **access** to the resources, opportunities, networks, and support they need **to thrive**

INCLUSION

Creating a culture where each person knows they **are valued and belong**

We are committed to being honest and transparent about our DEI journey and to continuing to learn and improve.

STAVITE NAGLASAK NA POZITIVNO ISKUSTVO ČLANOVA

Članovi koji imaju pozitivno Rotary iskustvo vrlo vjerojatno će ostati u klubu.

Zauzvrat, oni stvaraju pozitivno Rotary iskustvo za druge, jer je njihov entuzijazam zarazan.

ROTARY.ORG/MEMBERSHIP





POJAČAJTE ANGAŽIRANOST ČLANOVA

Sad, više nego ikad, možemo se povezati s drugima na razne načine. Možemo ponuditi više mogućnosti ljudima za sudjelovanje na sastancima, služenje zajednici te osobni i profesionalni razvoj.

ROTARY.ORG/FLEXIBILITY

PROŠIRITE NAŠ DOSEG

Postoje razne vrste vođa u našoj zajednici, i želimo ih uključiti u Rotary.

Proširimo naše ideje oko toga tko može biti vođa. Prepoznajmo potencijalne ljude od akcije. Razgovarajmo s njima o tome kako svi možemo imati koristi od njihovog sudjelovanja.

ROTARY.ORG/STRATEGICPLAN





TAKE ACTION



LEARN



ASK



COMMIT



[ROTARY.ORG/
MEMBERSHIP](https://rotary.org/membership)

A close-up photograph of a young girl with dark skin and short hair, wearing a red and black patterned headwrap. She is smiling broadly, showing her teeth, and is holding a pen over a white notebook. In the background, another person's shoulder and part of their face are visible, looking towards the right.

TOGETHER, WE CONNECT

Dalibor Brnos
dbrnos@gmail.com
098 245 695

