

IN THE FOCUS

Rotary as a gift

I joined Rotary about 20 years ago, over the years I felt that joining Rotary made a significant change in my life.

By joining Rotary, I found a world of extraordinary people and an opportunity to do different and exciting activities for the local community and the people around the globe. I performed under some critical positions in District 2490 as an Assistant Governor, as a district trainer, and as a district Secretary. Every thing was made out of love for the organization, out of curiosity, and a desire to influence. In 2014-15 I served as a District Governor. It was a year in which I led, along with a talented team, the growing and rejuvenation of the district from an average age of 78 to 64.

Our role as humans in this world is to leave a mark; each of us dose it in his own way. By joining Rotary, I felt that I finally found the destiny of my life in a place where I could have a small influence on a better world. I beleive that every human has the right to influence even in a small way for a better world.

In 2017 I was offered to serve as a RRFC (Rotary Rigional Foundation Coordinator) in Zone 19P (2018-21).

My role is a challenging one. I have learned, and I am still learning the secrets of our fantastic Foundation.

The Rotary Foundation has a direct impact on the districts, clubs and also worldwide relating to six areas of focus:

1. Water, sanitation, and hygiene.
2. Basic education and literacy.
3. Peace and conflict prevention/resolution.
4. Mother and child Health.
5. Economic and community development.
6. Disease prevention and treatment.



Over the last year, we had 1,306 global grants totaling \$ 86.7 million.

Rotary Foundation received the highest rating - Four Stars - from Charity Navigator in a row of 11 year. (For demonsrating both robust financial health and commitment to accountability and transparency). This is a good news.

We are making Rotary the best organization in the world by serving together and by donating with an open heart. We can be proud as Rotary club members because we do our best to influence others around us. This happens thanks to the generosity and contributions of each Rotarian out of 1,230,000 Rotarians worldwide and other partners who wish to take part.

Rotary, which is a unique organization, unites and creates a lasting change across the world.

IN THE FOCUS

Each day our members pour their passion, integrity, and intelligence into completing projects that have a lasting impact.

Our perseverance lasts until we deliver real and lasting solutions.

Our mission as Rotarians is to advance world's understanding of our good will to promote friendship and peace among nations and cultures.

Thanks to your efforts, devotions, and givings Polio Plus project has become one of the most public activities of our organization which raised not only money but also awareness to the fact that 2 billion children were vaccinated against that disease.

Ron Burton the Foundation Trustee Chair marked that "The importance of every district giving 20% of D.D.F to Polio eradication for each of the three years of the campaign were a great success."

You have the power to be a part of our Rotary legacy. Now it is the time for us - the Rotarians to be an inspiration for everybody else by making the lasting commitment so that our important work of our foundation will continue.

Dear Zone 19P members lets become a model for our organization by making significant contributions and by making substantial projects so that we will have influence to build a better world for the sake of each of us in order to leave a significant gift to others.

The Rotary Foundation is proud of your engagement and your generosity.

I am a proud Rotary member.

Mali LEVI

Zone 19P RRFC

5 reasons to give to Rotary

**Why should Rotary be your charity of choice?
Here are five reasons to give to Rotary.**



1. ACCOUNTABILITY

Our accountability and transparency have earned [The Rotary Foundation](#) 11 straight years of four-star ratings — the highest possible — from independent evaluator [Charity Navigator](#). Ninety-two percent of Foundation funds are spent directly on programs. No high administrative costs dilute your gift.

2. IMPACT

We partner with other organizations to increase our impact and make your donations work even harder. When you give to PolioPlus,

5 REASONS

for example, you have the satisfaction of knowing that every \$1 Rotary commits to polio eradication is matched by \$2 from the Bill & Melinda Gates Foundation. Thanks to this partnership, all donations to end polio (up to \$50 million per year) are tripled, providing critical funding toward creating a polio-free world.

3. A RECORD OF SUCCESS

Rotary unites leaders who have the skills and resources to tackle some of the world's most difficult problems and deliver sustainable, long-lasting results. For decades, Rotary has been a leader in the battle against polio and has caused cases to plummet from 350,000 in 1988 to only a handful this year. Rotary members have also achieved notable results in other areas, like eradicating Guinea worm disease in Ghana.

4. GLOBAL REACH

Our 1.2 million members span the globe, uniting people who have a common desire to serve others. From teach-

ing children to read in Ecuador to a microcredit program in Indonesia, Rotary members identify local problems and use Rotary's vast network and the resources of The Rotary Foundation to take action in their communities.

5. BRINGING ABOUT PEACE

Each year, the Rotary Peace Centers train some of the world's most dedicated professionals to resolve conflicts and promote national and international cooperation. Rotary Peace Fellows study in a two-year master's degree program or a three-month professional certificate program at Rotary's partner universities. Rotary members themselves also address the underlying causes of conflict, including poverty, inequality, ethnic tension, lack of access to education, and unequal distribution of resources.

Help Rotary make a difference in the world.



EDUCATION

Fundraising (extract)

How can I fund my project



You may be able to pay for your project entirely through fundraising events, such as charity dinners, walkathons, or online auctions. These events will not only help you raise money for your project, but also awareness for Rotary and The Rotary Foundation. Some possible fundraiser events are:

- Hold a raffle
- Skip a meal at your club meeting and donate the cost
- Organize a walkathon, bike-a-thon, or skate-a-thon
- Honor a special person in your life with a memorial or tribute gift
- Collect pennies to [end polio](#)
- Organize a purple pinkie project to end polio

CREATING A FUNDRAISING PLAN

Before hosting a fundraiser, you should create a plan that:

- Identifies your fundraising needs
- Establishes a budget
- Considers and addresses local laws for fundraisers
- Determines available resources in your community
- Outlines the event's logistics (such as selecting the location, ordering supplies, and arranging for set up and tear down)
- Describes how volunteers will be organized
- Considers how to publicize the event
- Provides ways to measure its success

EDUCATION

WHAT ARE OTHER WAYS TO FUND MY PROJECT?

In other cases, you'll need to turn to outside sources to fund your project, such as those listed below.

- Individual donors
- Businesses
- Foundations (including The Rotary Foundation)
- Nonprofit or nongovernmental organizations
- Government agencies
- Other Rotary clubs

HOW CAN I GET FUNDING THROUGH ROTARY?

The contributions you make to The Rotary Foundation make possible a variety of grants to help fund your local and international projects and activities. Find one that's right for you at [Explore Grants](#).

WHAT ARE THE BENEFITS OF FUNDRAISING FOR THE ROTARY FOUNDATION?

When you give to The Rotary Foundation, you help advance communities, improve health, and promote peace. Your support is essential to make grant-funded humanitarian projects, scholarships, and activities, such as vocational training teams possible.

What's more, the money you raise for the Foundation benefits you, your club, and your district. Here's how:

ANNUAL GIVING

When you donate to the Annual Fund-SHARE, a portion of those funds becomes available to your district each year through the District Designated Fund. At the end of three years, your district can use this money to pay for Foundation, club, and district projects.

Help your fund grow by participating in the [Every Rotarian, Every Year](#) fundraising effort. Learn more about [Foundation funding](#).

MAJOR GIVING

When you make a gift of \$10,000 or more, you are providing crucial support for Rotary. If you give to the Endowment Fund, you are ensuring a strong future for the Foundation by providing a continuous stream of income to fund Foundation grants and activities.

Learn more about Rotary's [Endowment Fund](#) and [Planned Giving](#) opportunities.

MATCHING GIFTS

Thousands of companies match gifts to The Rotary Foundation. Find out if your employer does and double the amount of money you donate — and receive in return — to fund Foundation projects and activities.

You can set and track your Foundation giving goals in [Rotary Club Central](#).

DONOR RECOGNITION

The Rotary Foundation is grateful for the generous support of its donors. Learn about [donor recognition](#) opportunities for individuals and clubs.

Find out more and download your own copy:

www.myrotary.org

[Learning & Reference | Learn by Topic | Fundraising](#)



THE ROTARY FOUNDATION
**REFERENCE
GUIDE**



THEME 2019

Connecting the World

Rotary International President-elect Mark Daniel Maloney explained his vision for building a stronger Rotary, calling on leaders to expand connections to their communities and to embrace innovative membership models.

RI President-elect **Mark Daniel Maloney** announces the 2019-20 presidential theme, Rotary Connects the World, to incoming district governors in San Diego, California, USA.

Maloney, a member of the Rotary Club of Decatur, Alabama, USA, unveiled the 2019-20 presidential theme, Rotary Connects the World, to incoming district governors at Rotary's annual training event, the International Assembly, in San Diego, California, USA, on Monday.

"The first emphasis is to grow Rotary — to grow our service, to grow the impact of our projects, but most importantly, to grow our membership so that we can achieve more," Maloney said.

Maloney believes that connection is at the heart of the Rotary experience.

"(Rotary) allows us to connect with each other, in deep and meaningful ways, across our differences," Maloney said. **"It connects us to people we would never otherwise have met, who are more like us than we ever could have known. It connects us to our communities, to professional opportunities, and to the people who need our help."**

Maloney also called on every Rotary and Rotaract club to identify segments of their community not represented in their club by creating a membership committee with diverse members.

"Through Rotary, we connect to the incredible diversity of humanity on a truly unique footing, forging deep and lasting ties in pursuit of a common goal," he added. **"In this ever more divided world, Rotary connects us all."**

Maloney urged leaders to offer alternative meeting experiences and service opportunities to make it easier for busy professionals and people with many family obligations to serve in leadership roles.

"We need to foster a culture where Rotary does not compete with the family, but rather complements it," Maloney said. **"That means taking real, practical steps to change the existing culture: being realistic in our expectations, considerate in our scheduling, and welcoming of children at Rotary events on every level."**

Maloney said many of the barriers that prevent people from serving as leaders in Rotary are based on expecta-



tions that are no longer relevant.

"It is time to adapt, to change our culture, and to convey the message that you can be a great district governor without visiting every club individually, and a great president without doing everything yourself."

RELATIONSHIP WITH THE UNITED NATIONS

During 2019-20, Rotary will host a series of presidential conferences around the world, focusing on Rotary's relationship with the United Nations and the UN's sustainable development goals that many Rotary service projects support. More information will be available in July.

In 2020, the United Nations will celebrate the 75th anniversary of its charter and its mission of promoting peace. Rotary was one of 42 organizations the United States invited to serve as consultants to its delegation at the 1945 San Francisco conference, which led to the UN's charter. For decades, Rotary has worked alongside the United Nations to address humanitarian issues around the world. Today, Rotary holds the highest consultative status that the UN offers to nongovernmental organizations.

"Rotary shares the United Nations' enduring commitment to a healthier, more peaceful, and more sustainable world," Maloney said. **"And Rotary offers something no other organization can match: an existing infrastructure that allows people from all over the world to connect in a spirit of service and peace and take meaningful action toward that goal."**

Arnold R. Grahl Photo: Alyce Henson

NEWS

District 2240 Czech Republic & Slovakia

International Cooperation Committees Czech Republic-Germany-Slovakia



Last year's ICC D-CZ-SK meeting took place in scenic Ansbach

We discussed ICC digitalization, the unveiling of a memorial site in Schütte, and commitments for the upcoming Rotary Convention in Hamburg, in June 2019. German partners presented RC Košice Classic with a gift of EUR 7,500 to be used in the reconstruction of the Yasinya Home for the Handicapped in Ukraine, Global Grant District 2240. Bernd Koob of RC Gera recapped the state of a project that offers opportunities and future to refugees in their homeland. We also discussed the shortcomings of youth exchange programmes between Germany, the Czech Republic and Slovakia.

Philipp Hanus Photo: Dobroslav Zeman

Rotarians Discover the Tatras

High Tatras is a traditional venue for international Rotary meetings

Successful annual edition of “Rotarians Discover the Tatras”, organized by RC Poprad alongside Rotarians from Poland, Ukraine, the Czech Republic and Slovakia, opened on Friday 28.09.2018 at a community evening, featuring a film projection and lecture by RNDr. Vojtech Rušin, DrSc. from the Astronomical Institute of the Slovak Academy of Sciences, focusing on his travels in pursuit of a total eclipse of the sun on virtually all continents. On Saturday we visited the Belanská Jaskyňa cave and trekked to Popradské Pleso, where we said our little prayer at the symbolical cemetery near Ostrava.

Vladimír Grünvaldský

